

## 1- IDENTIFICATION OF THE PROJECT

- **Title** : Impulsion ZEM (**MIZE**)
  - **Organize by** : ABAKE'S FOUNDATION  
(WEST AFRICA BRANCH)  
Headquater : COTONOU (BENIN)  
PO Box : 1483 Abomey Calavi
- Period of fulfilment:** October 1st 2009 to Septembre 30th 2011

- **Cost of the project** : 32.413.500 F CFA.

- **FUNDS** :

- ABAKE'S FOUNDATION
- Partners

- **Beneficiary** : Operators of Taxi motorcycle

## 2- CONTEXT AND JUSTIFICATION OF PROJECT

Since the 1990's, the government of Benin engaged in a strategy with a vision to insure the flow of the economic system. They invested in the main economic sector which created jobs and fed families.

With this vision established by the government, the informal sector is being called on to bring its competition to satisfy the needs of our population in the cities and villages.

Despite the national productive contribution of the government in regards to job creations, income and the satisfaction of the essential need of the population, there still more that need to be done to reach the goal of a long lasting economic growth in Benin.

Our main goal here is to support our citizen in their daily fight for survival. In this particular case, the beneficiaries of this project will be the operators of taxi motorcycle and the customer that will use them for their daily commute. The operators will receive the motorcycle according to the guidelines pre-set by ABAKE'S FOUNDATION. The reimbursement will be done within a period of two(2) years.

### 3- GENERAL GOAL

Create a more pleasant condition for the operators for the prosperity of their activities.

#### 3.1- SPECIFIC GOAL

- Finance the cost of the motorcycle with the operators as beneficiaires.
- Allow each person to have its own motorcycle therefore he/she can maximize profit.
- Utilize the motorcycle to earn revenues for himself/herself and feed his/her family.

If the project is executed as described, we expect a very positive result.

#### EXPECTED RESULT

The motorcycle will be purchased only for the men that will use it to earn revenues for themselves as well as paying for it. Each operator will become owner and responsible for the motorcycle he/she receives.

### 4- PROJECT DESCRIPTION

The success of this project will entail a few steps. A period of twenty seven (27) months is the current goal to reach successful results.

Preliminary actions will take place in the period from october 1st 2009 to December 31st 2009. One hundred (100) operators will be selected according to the specific criterias that will be outlined by **ABAKE'S FOUNDATION**. The distribution of the motorcycles will take place at the **ABAKE'S FOUNDATION** headquarters in Cotonou, **BENIN** begining January 2010. Each benficiairy has 24 months to reimburse the price of the motorcycle.

### 5- INITIATION OF THE PROJECT

To insure a smooth operation of this project, it is necessary to put together a management team.

The team will be made of three (3) members led by the president of **ABAKE'S FOUNDATION West African Headquater**; he is the leader on the project. He will be responsible to control human, material and financial ressources to insure a successful excusion of the project.

### 6- CHRONOGRAMME D'EXECUTION

Activity	Period/ date	Responsibility
Arrangements	October 2009	Management Team

Contact with partners (Union of taxi motorcycle, CNSR (1), assureurs...)	October 2009	idem
Introduction of the project to taxi motorcycle operators	October 31 2009	idem
Registration	November 20 2009	idem
Awareness Campaign	November 25 2009	idem
Selection of operators	November 28 2009	idem
Partial Report	November 30 2009	idem
Letters to partners	November 30 2009	idem
Gather Documents from selected operators	December 10 2009	idem
Partial report	December 15 2009	idem
Delivery of motorcycles	Décember 18 2009	idem
Identify members of the press for coverage of the event.	Décember 23 2009	idem
Distribution of the motorcycles to the beneficiaries	January 6 2010	idem

(1) CNSR : Centre Nationale de Sécurité Routière

#### 7- COST OF THE PROJECT

Designation	Quantity	Unit Cost	Total Cost
<b>1- Cost of research, concept and documents of the project.</b>	-	150.000	150.000
			<b><u>150.000</u></b>
<b>2- Administrative Expenses</b>			

- Mail Order- meeting with partners		100.000	100.000
- Media Coverage		500.000	500.000
			<b><u>600.000</u></b>
<b><u>Total Cost 2</u></b>			
<b>3- General means</b>			
- Motorcycle SUNRISER SR 100A, 100CC engine, Spoke Wheel	100	255.000	25.500.000
- Transportation and various expenses	100	30.000	3.000.000
- Cost of Operation	27mois	60.000	1.620.000
			<b><u>30.120.000</u></b>
<b>Total without unexpected</b>			<b><u>30.870.000</u></b>
<b>Unexpected</b>			<b><u>1.543.500</u></b>
<b>Total Cost</b>			<b><u>32.413.500</u></b>

#### 8- FUNDING OF THE PROJCT

Funding Sources	Montant (FCFA)
ABAKE'S FOUNDATION	29.172.150
Partners	3.241.350
<b>TOTAL</b>	<b><u>32.413.500</u></b>

#### 9- EVALUATION

The management team will provide a monthly progress report of the project. Here are the progress report criteria :

- To reach the goal of the project.

- To reach the goals within the timeline provided in the initial project.
- To use the provided funds exactly for what it is intended for.
- To satisfy the investors and beneficiary